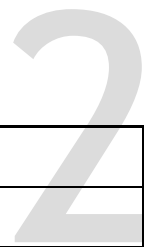


MED 2: Contemporary Media Texts - Mark Scheme



NAME:	
TITLE:	

<p>Level 6 26-30 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • a confident conceptual exploration with a well developed discussion, • a thorough knowledge of the chosen text(s), • provides relevant textual exemplification, • a clear understanding of key aspects of the question, • a critical understanding of relevant ideas, theories, debates or information, • a confident evaluation and personal response • a competent use of appropriate terminology.
<p>Level 5 21-25 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • a focused discussion using the conceptual framework • a sound knowledge of the chosen text(s), • provides relevant textual exemplification, • a satisfactory understanding of key aspects of the question, • an engaged personal response, • a sound understanding of relevant ideas, theories, debates or information, • an adequate use of appropriate terminology.
<p>Level 4 16-20 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • a basic ability to present ideas within the conceptual framework • a solid knowledge of the chosen text(s), • provides relevant textual exemplification, • an adequate understanding of key aspects of the question, • a sound personal response, • satisfactory understanding of relevant ideas, theories, debates or information, • a basic use of terminology.
<p>Level 3 11-15 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • some clearly expressed ideas although the conceptual framework may be limited, • a basic knowledge of the chosen text(s), • provides some relevant textual exemplification • a limited reference to key aspects of the question, • a simple personal response, limited understanding of some relevant ideas, theories, debates or information, • a very basic use of terminology.
<p>Level 2 6-10 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • a mainly descriptive response • a rudimentary knowledge of the chosen text(s) • limited relevant exemplification • little reference to key aspects of the question • a superficial response with a rudimentary understanding of some relevant ideas, theories, debates or information.
<p>Level 1 0-5 marks</p>	<p>The answer shows:</p> <ul style="list-style-type: none"> • one or two isolated points of some relevance such as some knowledge or application of Key Concepts, • an attempt to answer the question or provide exemplification • next to no awareness of any ideas, theories, debates or information.

TARGET	
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