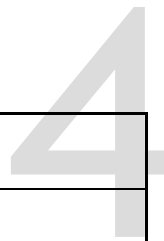


MED 4: Texts and Contexts in the Media - Mark Scheme



NAME:	
TITLE:	

Level 6 26-30 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • a clear understanding of key aspects of the question, • a confident and appropriate evaluation, using a range of contextual factors, • a sophisticated knowledge and understanding of relevant current ideas, theories, debates or information, • an engaged response, clearly organised and presented, with detailed and appropriate exemplification.
Level 5 21-25 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • a satisfactory understanding of the question, • a competent and appropriate evaluation, using a range of contextual factors, • a proficient knowledge and understanding of relevant current ideas, theories, debates or information • an engaged personal response, well organised and presented, with competent and appropriate exemplification.
Level 4 16-20 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • an adequate understanding of key aspects of the question, • a sound evaluation and reference to a range of contextual factors • a solid knowledge and understanding of relevant current ideas, theories, debates or information, • a generally sound personal response, competently organised and presented, with sound exemplification.
Level 3 11-15 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • limited reference to key aspects of the question • some evaluation based on a consideration of contextual factors, • a sketchy knowledge and understanding of current ideas, theories, debates or information, • a simple personal response, competently organised with some relevant exemplification.
Level 2 6-10 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • little reference to the key aspects of the question • a basic illustration with little or no knowledge or understanding of current ideas, theories, debates or information, • a superficial and/or confused response with little relevant exemplification.
Level 1 0-5 marks	<p>The answer shows:</p> <ul style="list-style-type: none"> • one or two isolated points of some relevance such as some knowledge or application of Key Concepts, • an attempt to answer the question or any exemplification. • next to no awareness of any ideas, theories, debates or information.

TARGET	
---------------	--