

MED 5: Independent Study - Mark Scheme

Name: _____

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A01	Demonstrate knowledge and application of the Key Concepts employed within Media Studies and the evaluation of texts and ideas using the Key Concepts (2½%)	A05	Demonstrate the ability to use appropriate investigative and research techniques in carrying out an independent study of a media text, topic or issue (15%)	Writing Craft	Total
A02	Demonstrate knowledge and application of the wider contexts (historical, social, political, economic) relevant to Media Studies (2½%)				
13-15	<p>Evidence of confident and thorough knowledge and application of Key Concepts throughout. Thorough evaluation of text(s) chosen and related issues using the Key Concepts.</p> <p>Confident and appropriate evaluation of the conditions of production referring to a wide range of contextual influences. Confident and appropriate application of wider historical, social, political and economic contexts to the chosen text(s) and related issues.</p> <p>Thorough evidence of synoptic ability in drawing together concepts and ideas from different parts of the specification.</p>	38-45	<p>Detailed, thorough and well-illustrated research with clear and accurate identification and referencing of sources used.</p>	<p>Writing will be fluent and controlled and the study will be very well organised and presented and will contain a clearly focussed hypothesis which is addressed and answered.</p>	51-60
10.5-12.5	<p>Competent knowledge and application of Key Concepts throughout. Comprehensive evaluation of text(s) chosen and related issues using the Key Concepts.</p> <p>Competent and appropriate evaluation of the conditions of production referring to a wide range of contextual influences. Competent and appropriate application of wider historical, social, political and economic contexts to the chosen text(s) and related issues.</p> <p>Evidence of competent synoptic ability in drawing together concepts and ideas from different parts of the specification.</p>	30.5-37.5	<p>Proficient and appropriately illustrated research demonstrating use of a range of primary and secondary sources with clear identification and referencing of sources used.</p>	<p>Writing will be clear and focussed and the study will be well organised and presented and will contain a clearly focussed hypothesis which is fully addressed.</p>	41-50
8-10	<p>Some evidence of competent knowledge and application of Key Concepts throughout. Sound evaluation of text(s) chosen and related issues using the Key Concepts.</p> <p>Sound evaluation of the conditions of production referring to a range of contextual influences. Sound application of wider historical, social, political and economic contexts to the chosen text(s) and related issues.</p> <p>Evidence of synoptic ability in drawing together concepts and ideas from different parts of the specification.</p>	23-30	<p>Sound and illustrated research with identification and referencing of most sources used.</p>	<p>Writing will be clear and the study will be competently organised and presented and will contain a hypothesis which is addressed.</p>	31-40
5.5-7.5	<p>Some evidence of knowledge & application of Key Concepts. Some evaluation of text(s) chosen & related issues using the Key Concepts.</p> <p>Basic demonstration of the evaluation of the conditions of production referring to some contextual influences. Some application of wider historical, social, political and economic contexts to the chosen text(s) and related issues.</p> <p>Some evidence of synoptic ability in drawing together concepts and ideas from different parts of the specification</p>	15.5-22.5	<p>Some evidence of research with some identification and referencing of sources used.</p>	<p>Writing will be quite clear with evidence of some organisation and planning in presentation and will contain a hypothesis.</p>	21-30
3-5	<p>Simplistic demonstration of knowledge and application of Key Concepts. Simplistic evaluation of text(s) chosen and related issues using the Key Concepts.</p> <p>Some attempt to engage with the conditions of production and contextual influences. Some attempt to apply wider historical, social, political and economic contexts to the chosen text(s) and related issues but limited in both detail and appropriateness.</p> <p>Basic evidence of synoptic ability in drawing together concepts and ideas from different parts of the specification.</p>	8-15	<p>Some research but limited and not always appropriate, with few sources identified or referenced.</p>	<p>Some writing will be well presented and the study may show evidence of organisation. Some evidence of a hypothesis but this may be poorly formulated and/or lacking in appropriateness</p>	11-20
0-2.5	Below A Level standard.	0-7.5	Below A Level standard.	Below A Level standard.	0-10