

GCSE Media Studies – Coursework– Newspapers

Task One

Write a detailed comparison of a tabloid and a broadsheet newspaper. You should refer to the following aspects in your comparison:

- › Layout features – style and size of masthead, headlines/sub-headings, use of photographs/captions, advertisements,
- › Use of language – type of words used – simple/complex, length of sentences, use of technical language, use of sensational/emotive language
- › Target audience – can you tell what type of reader the newspaper is aimed at? Think about class, gender, age, occupation, interests
(approx. 350 words)

Task Two

In order to show your ability to manipulate images for a desired effect you are to crop a set image. **Taking the same image you need to crop it in three different ways.** With each cropped picture you also need to annotate it saying what effects are created by each manipulation of the image.

Task Three

In order to show your ability to use the technique of 'anchorage' **attach three different phrases to the same photograph.** Explain how your use of language emphasises a particular feature of the photograph.

Task Four

Tabloid Newspaper Simulation. **Create your own page from a tabloid newspaper based on a celebrity scandal.** This must be as close to industry standard as possible paying attention to layout, language and use of images.